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**Companion
Animals NZ**
REGISTER

Spring Newsletter

In this issue: Easier Chip & Scanner Ordering, 2022 NZCAR Development, Marketing Resources for clinics, new cat Bylaws, NZCAR Support staff profile, Top register Tip - share to win a NEW Bluetooth Scanner!

Ordering Update

Improved Process



We were very excited to announce in June that SVS Veterinary Supplies are now distributing the Global Ident microchips and NZCAR scanners previously available through the NZCAR support office. Placing an order, via SVS or PPD Pet Supplies, for NZCAR products is placing an order with Companion Animals NZ (Charity reg: CC27849). As a charitable organisation, every item you order is an investment in better outcomes for companion animals.

We made the change to ordering easy - If you already have an account with PPD or SVS, you can begin ordering straight away. If your team accidentally order through the NZCAR support office, we'll forward the order through to the PPD/SVS team.

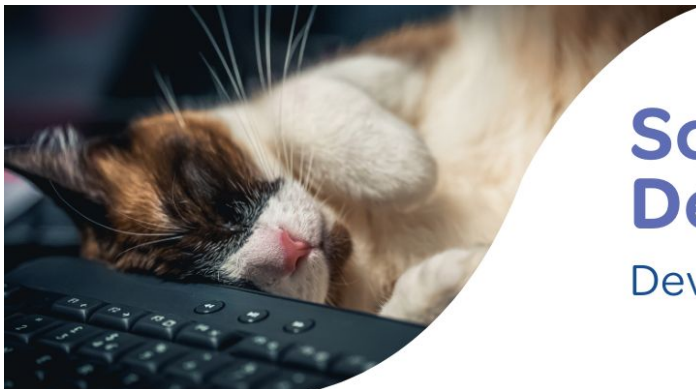
We are also excited to have NEW NZCAR Magnets and Luggage tags available for you to give to clients. Perfect as a visual reminder for guardians, to have their pets microchip number handy and encouraging them to keep their details up to date on the NZCAR! We would love to hear your feedback on these, so we can gauge whether to continue them long-term.

If you would like to check out any of our products including our FREE collateral (and how to request these), jump onto our website:

Ordering



Check out how our new Bluetooth scanner works here



Software Development

Development so far

This year, we have been busy finding ways to improve the NZCAR user experience. Whether you are logging in as an agent (Implanter, Enquirer or our new Enquirer Plus) or a guardian, we hope you have noticed a few changes!

Development so far includes:

- Visible implanter and implant date
- New field 'Preferred clinic'
- Enquirer plus agent type
- Ability for guardians to mark an animal as deceased from their anniversary email
- Organisations can now upload photos for their own animals
- 'Register new litter' function
- Printable registration details

- Improvements to guardian experience

Follow us on [Facebook](#) to keep up to date with our ongoing development!

Or check out [#NZCARDevelopment2022](#) for explainer videos on our development already completed this year.

Bylaws Changes

Mandatory Desexing & Microchipping/Registration of Cats



In July and August, we supported clinics in the Selwyn and Whangarei districts by providing them with a number of free microchips and free registrations to help encourage their clients to become bylaw compliant. There was a great response to this promotion by clinics and guardians alike.

We fully support these bylaws as they are a big step towards improving the welfare of cats in New Zealand. If you would like to read more about the reasons why we support these bylaws, check out our Facebook page [#WhangareiCats](#)

Areas That Currently Require Mandatory Desexing and Microchipping/Registration of Cats

Council	Mandatory Desexing	Mandatory Microchipping & Registration on NZCAR	Date implemented
Palmerston North City Council	Yes	Yes	2018
Wellington City Council	No	Yes	2018
Whanganui District Council	Yes	Yes	2021
Whangarei District Council	Yes	Yes	July 2022
Selwyn District Council	No	Yes	July 2022
Ruapehu District Council	Yes	Yes	From 1/12/22



Staff Profile

Leah

Hi there, my name is Leah. First and foremost, I am animal mad! I am very passionate about animal welfare and improving the lives of animals across New Zealand. I currently hold a Bachelor of Applied Science Degree majoring in Animal Management and Animal Welfare and I am just about to undertake postgraduate study working towards gaining my Master's degree in Animal Science. While I love working hands-on with animals, I have always felt my place is working with the humans and I am super excited to be a part of the NZCAR team. My partner and I have one foster fail rescue dog, Mo.

NZCAR Top Tip

Marketing Resources



SPREAD THE WORD! Most vet clinics and animal rescues have their own social media nowadays. So, we've created some handy Facebook posts - complete with graphic and caption for you to schedule or share straight to your own Facebook page! Whether you are encouraging new owners to get their puppy or kitten registered, reminding clients with older pets to check they're registered with up-to-date details, or sharing the difference between NZCAR and Council registrations, we've got the post for you.

For November, share one of our NZCAR Marketing Resource posts to your* Facebook page, tag us (using [@animalregister.co.nz](https://www.facebook.com/animalregister.co.nz)) and go into the draw to **win a NEW Bluetooth Microchip Scanner valued at \$125+gst!**

*Open to Implanter, Enquirer Plus and Enquirer agents. Two winners to be drawn first week of December 2022

NZCAR Marketing Resources

This year we have conducted multiple surveys of our wonderful agents and guardians. **WE WANT YOUR FEEDBACK!** If there is something more you want from the NZCAR or believe there is an area we could improve, you can:

1. Request changes on our site - including upvoting other peoples ideas
<https://animalregister.featurebase.app/>
2. Email us any time to info@animalregister.co.nz

Got a great reunion story? Let us know!



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